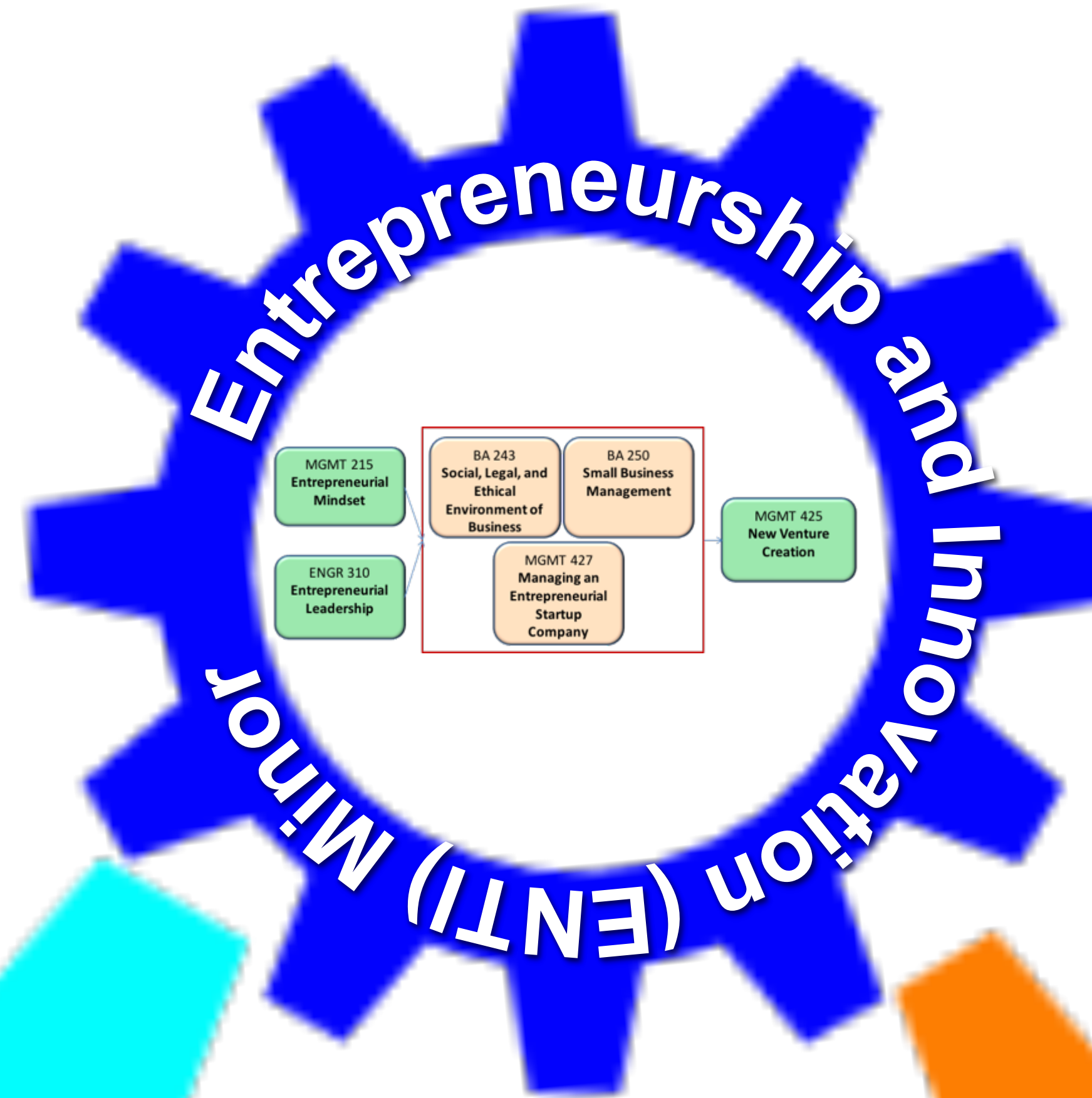


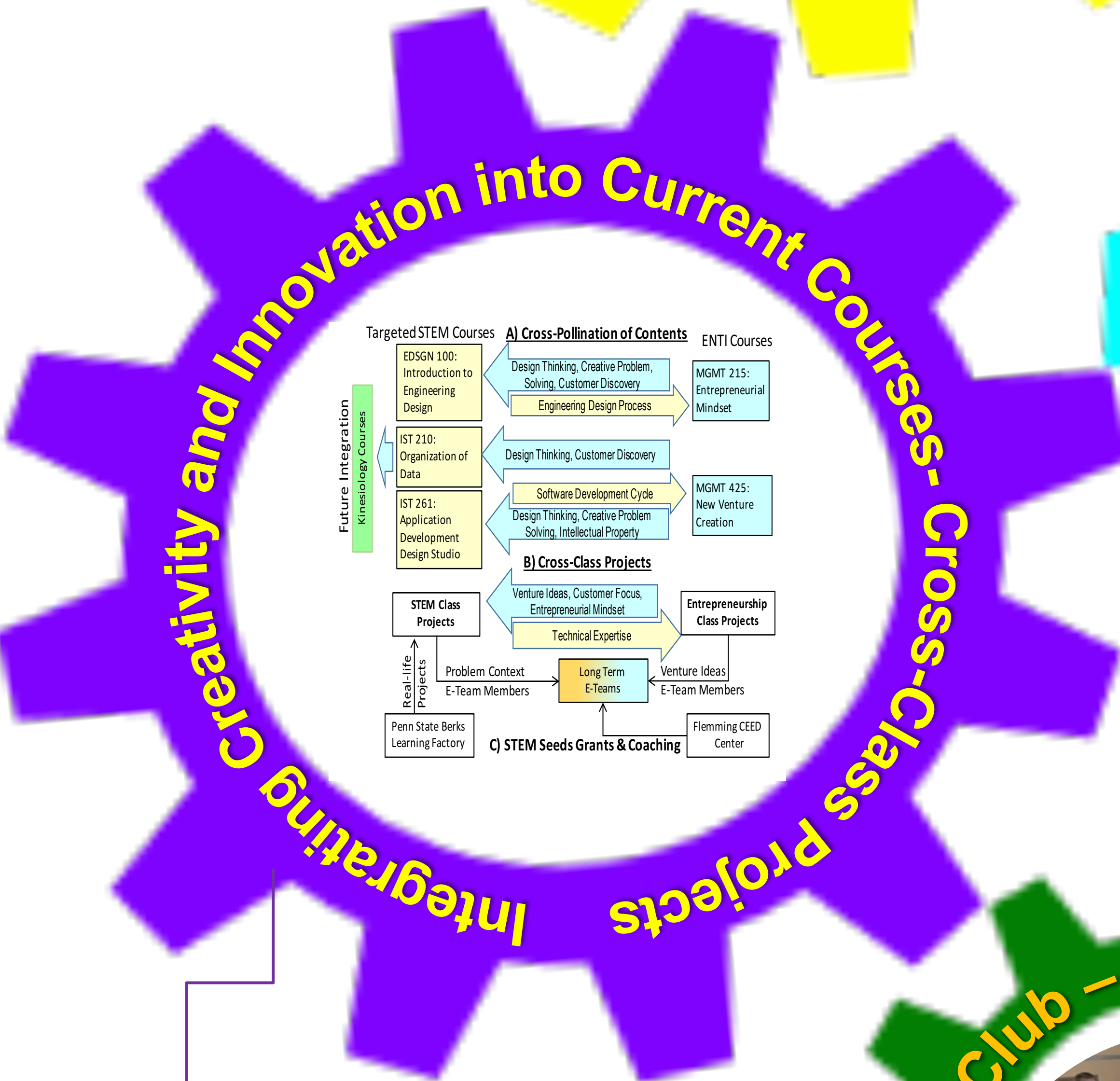
Our Ecosystem



**INSTILLING
ENTREPRENEURIAL
MINDSET**



- Interview more than 30 potential customers
- Validate customers' needs/pain
- Identify key customer characteristics
- Draft a value proposition
- Get feedback from faculty experts and other entrepreneurs



- Cross-pollinate introductory STEM classes with entrepreneurship concepts;
- Form cross-class interdisciplinary E-teams;
- Sustain class-based entrepreneurship projects by creating a supportive ecosystem.